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# McLeod's Dahlia Gardens



*"Growers of  
the Best in the  
Northwest"*

**VISITORS  
ALWAYS  
WELCOME**

## 1934 CATALOG

**WHOLESALE—RETAIL**

Nursery License 171

*Every dahlia state inspected, guaranteed  
true to name and of exceptional quality.*

### REFERENCES

METROPOLITAN NATIONAL BANK, Seattle  
SEATTLE SAVINGS & LOAN, Seattle

*Member and Past President of*  
NORTHWEST DAHLIA GROWERS ASSN.  
HORTICULTURAL COUNCIL, State of Washington  
AMERICAN DAHLIA SOCIETY

**564 HALLADAY ST., SEATTLE, WASH.**

Main Garden located at south end of new Aurora Bridge—  
Halladay and Aurora Ave.

**Garfield 5481**



# ONE INVESTMENT IN A

## OUR 1934 INTRODUCTIONS

**AIR EXPRESS** (I.D.)—A seedling from "Air Mail" with its same good habits, color and all, an exquisite orchid or some would say pink tinted with lavender, long rigid stems, blooms ever looking skyward on top its stems; an exceptional and outstanding cut flower. (Originator will wager \$25.00 for any one who can tell it from its parent "Air Mail" when put in some bouquet.)

**FLORIST'S DREAM** (F.D.)—All that the name implies; a florist's dream. Color a delicate coral pink, shading to white center; same size as "Jersey Beauty"; wonderful stems; blooms held upright; keeping qualities can't be equalled; have air tight centers; and after cut, each day petals unfold, **same as a rose**, until the entire centers are showing. No roots for sale this year; next year will sell in lots of 25 or 50 roots to **only one commercial grower in each locality**, with an agreement never to release a root, but to solely supply blooms for his florist trade. We predict "Florist's Dream" will supplant "Jersey Beauty" for beauty and as a cut flower by the buying public—and the **lucky one** in each locality growing "Florist's Dream" can demand his price for its beautiful blooms, knowing well it can't be bought elsewhere in his city.

**MOTHER RYTHER** (I.D.)—Large golden orange-yellow, with a remarkable even shade; seedling from Jane Cowl; strong stems. Named in honor of one of Seattle's most loved citizens for her fifty years' unselfish service to the needy children whom she has sheltered at her home. It is the hope of the originator that this flower will perpetuate her memory for years to come.

## New and Standard Varieties

All are outstanding and nationally known, hence the descriptions are brief. **Make up your list of Dahlias wanted. We guarantee to save you money.**

**ABDILLAH** (F.D.)—Deep oxblood red of a rich velvety shade; wonderful stems.

**AIKO** (Dahliadel) (S.C.)—Carmine red with silver reverse.

**ALEX CRAIG** (Brown) (S.C.)—Beautiful pink with cream center.

**AMBASSADOR** (Broomall) (S.C.)—Soft yellow-buff, shaded salmon-pink.

**AMERICAN LEGION** (A.D.F.) (S.C.)—Bright yellow.

**AMERICAN TRIUMPH** (Am. Dahlia Farms) (C.) Bright Oriental red.

**ARTHUR M. HYDE** (I.D.)—Purple and deep red.

**ASBURY PARK** (Burpee) (F.D.)—Autumn tints with copery salmon effect.

**BAGDAD** (Redfern) (F.D.)—Flame scarlet.

**BOB PLEUSE** (Superior Dahlia Gds.)—Dark velvety crimson, tipped white.

**CANARY CUP** (Barker) (I.D.)—Large rich canary yellow; "The Yellow Cut Flower of Los Angeles."

**CAPRICE** (Mawson) (D.)—Golden yellow shading to a Salmon pink.

**CHAMPOEG** (Crites) (F.D.)—Wonderful color combination, being a waxy canary yellow at the center shading to a salmon pink, while the backs of the petals are a pale yellow.

**CHANG** (Ballay) (F.D.)—Burnished copper and gold.

**CHAS. G. REED** (Ballay) (D.)—Large Petunia red.

**COUNTESS OF CLAVERLY** (Babylon) (H.C.)—A real rose pink, each petal point faintly tipped with gold.

**DONNA CALIFORNIA** (Ballay) (I.D.)—Deep rose pink suffused lavender.

**DOROTHY STONE** (F. & M.) (D.)—Brilliant true pink; rival for Kathleen Norris.

**EAGLE ROCK FANTASY** (Success) (F.D.)—Beautiful shade of orchid pink; one of the largest Dahlias grown, admired by all.

**EDITH TANNER** (S.C.)—Beautiful combination of vivid rose, red and gold.

**EDNA FERBER** (F. & M.) (S.C.)—Coral and gold.

**EMMA** (C.)—Attractive medium golden yellow blooms, good cut flower.

**EVA ELSTON** (D.)—Cream overlaid pink.

**EVA L. QUADLING** (I.D.)—Spectrum red, shading to ox blood at the center.

**FAIR ELAINE** (Ballay) (S.C.)—Delicate old rose.

**FLAMING METEOR** (Barker) (H.C.)—A flaming orange scarlet.

# BEAUTIFUL DAHLIA and IT

- FORT MORGAN** (Curry) (F.D.)—Red.
- FRAU O. BRACHT** (Berger) (C.)—Beautiful soft yellow.
- FRIEDA FRANK** (I.D.)—Large dark velvet red.
- FULL MOON** (Ballay) (F.D.)—Massive flowers of bright canary yellow.
- GEN. GORDON** (F.D.)—Reddish purple, large full flower, strong stems.
- GERTRUDE EDERLE** (Boston) (H. C.)—Primrose yellow; one of the foremost yellow Dahlias.
- GOLD MEDAL** (B.)—Scarlet and gold.
- GOODNIGHT** (Success) (I.D.)—Blood red, shading maroon, nearly black.
- GRACE CURLING** (Stredwick) (I.D.)—The color is white at center, changing to lilac pink at the ends of the petals, with rose suffusions; end of each petal beautifully notched.
- GRAF ZEPPELIN** (Nolet) (F.D.)—Pure white.
- HEARTEASE** (S.C.)—Mauve, unusually pretty, good stems.
- HELEN B** (F.D.)—Lavender pink with pencil stripes; a giant flower on big stiff stems.
- IMPERIAL PINK** (I.D.)—A true pink with primrose shadings and a rose pink center.
- INDIAN SUMMER** (McLeod) (P.)—Dark velvet red, very pretty.
- JANE COWL** (Downs) (I.D.)—Golden bronze; one of the best all around Dahlias.
- JEAN AARON** (Shorey) (I.D.)—Lemon yellow, shading to soft pink with a touch of lavender.
- JEAN TRIMBEE** (Trimbee) (I.D.)—Rich petunia violet.
- JERSEY BEACON** (Waite) (F.D.)—Chinese scarlet with a paler reverse, giving a two-tone effect.
- JERSEY BEAUTY** (D.)—Pink; great cut flower.
- JERSEY DAYBREAK** (F.D.)—Golden yellow.
- JESSICA MILLARD** (Mastick) (I.D.)—Clear pastel lavender with slight tint of silver.
- JOY** (Boston) (D.)—A lovely clear silvery lavender without a trace of white.
- KARL BONAWITZ** (S.C.)—Velvety carmine.
- KATHLEEN NORRIS** (F. & M.) (D.)—Pure rose pink; winner everywhere.
- KAWEAH** (Meusdorffer) (D.)—On authority conceded to be the largest Dahlia yet originated. Wonderful long, stiff stems. Color, a deep clear rose cerise, center of petals shaping to a rich velvety cardinal towards the center.
- KENTUCKY COLONEL** (Ditto-Wigginton) (F.D.)—Creamy white case shading to light mellow purple at tips.
- KENTUCKY RED** (White) (I.D.)—A dazzling, sparkling red that is the brightest thing in the garden. A row of these looks like a bonfire. Fine stems.
- KING MIDAS** (Peacock) (I.D.)—Golden yellow.
- K. WILHELM** (B.)—Yellow, penciled scarlet. One of the best shows.
- LADY ALLA** (P.)—Red; fragrant; grows tall.
- LADY FRANCIS** (Mawson) (I.D.)—Deep old rose with golden sheen.
- LAKE PEND OREILLE** (Buttle) (I.D.)—Beautiful flesh pink; petals wavy, similar to water lily.
- LAKE SHOREWOOD** (Buttle) (I.D.)—Purple with reverse of petal silver, showing a blending of purple and silver.
- LOGAN'S RED** (F.D.)—Light red.
- LORD LAMBOURNE** (Stredwick) (S.C.)—Bronzy gold with tints of rose.
- MABLE GARRISON** (Shorey) (S.C.)—Scarlet vermillion, shading to yellow at tips of petals.
- MARION BROOMALL** (Broomall) (S.C.)—Pink with white center. A favorite.
- MARYLAND'S JUBILEE** (F.D.)—American Beauty red.
- MAUDE ADAMS** (B.)—White, overlaid delicate pink.
- MELODY** (I.D.)—Salmon rose pink.
- MEXICAN TREE DAHLIA**—Known as "Dahlia Maxoni." A rare species from Guatemala. Pink rosy flowers in long racemes, grows from 10 to 15 feet tall; beautiful tropical fern-like foliage; very seldom bloom in this section; creates a lot of comment in every garden.
- MISS CALIFORNIA** (Pelicano) (F.D.)—Oriental fuchsia.
- MISS CANADA** (F.D.)—Light bronze.
- MISSION BELL** (Von Issendorf) (F.D.)—Pink Magenta, shading to a wax yellow at the center.
- MISS DELAWARE** (F.D.)—Clear rose pink.
- MONMOUTH CHAMPION** (Kemp) (F.D.)—Orange flame.
- MRS. JOHN GARDNER** (F. & M.) (I.D.)—Beautiful blood red, each petal evenly tipped white.
- MRS. GRIFFITH** (S.C.)—Two-tone, wine with silver reverse; very odd.
- MRS. H. T. HENNIG** (Boston) (I.D.)—White, splashed pink.



# CAN BE ENJOYED for the R

- MRS. ALFRED B. SEAL** (Seal) (I.D.)—Old rose.  
**MRS. E. BRADLEY** (C.)—Pure white.  
**MY MARYLAND** (Downs) (I.D.)—Delicate pink with faint suggestion of lavender.  
**NANON LOUISE** (Dane) (C.)—Amaranth pink.  
**NELLIE AUSTIN** (Sanborn) (I.D.)—Peach-red and yellow.  
**NEW GLORY** (Trostle) (S.C.)—Varigated red, tipped white.  
**NOPAL** (Barker) (I.D.)—Rich Nopal red.  
**NORTH WESTERN** (Dutton) (I.D.)—Deep maroon petals tipped creamy white.  
**OLD GOLD** (F.D.)—Suffused copper and gold.  
**OMAR KHAYYAM** (Stout) (F.D.)—Chinese red, shading to a bright orange.  
**ORCHID DREAM** (West) (F.D.)—A true orchid.  
**ORIENTAL BEAUTY** (Barker) (S.C.)—Brilliant rose pink. One of the best.  
**PATRICIA JEAN** (Garritty) (I.D.)—White, striped mauve.  
**PEPPER'S DELIGHT** (I.D.)—Combination of cream and salmon, lighter center.  
**POINSETTA** (P.)—Firey red, resembles a poinsetta.  
**PRIDE OF THE NAVY** (Shorey) (F.D.)—Light cadmium, suffused red, petals sometimes tipped white.  
**PRINCE OF PERSIA** (Newsom) (I.D.)—Deep glowing crimson.  
**PRODIGY** (Tower) (I.D.)—Unusual coloring. Back of petals rosolane red; front of petals Baryta yellow and delicately splashed with rosolane red. Resembles green gold.  
**ROB ROY** (Mastick) (I.D.)—Burnt orange.  
**ROBT. E. LEE** (S.C.)—Red.  
**ROUGE BOUQUET** (C.)—Indian red and orange. One of the best.  
**SAGAMORE BEAUTY** (Shattuck) (F.D.)—Rose pink with cream center. Has a water lily appearance.  
**SALBACH'S WHITE** (Salbach) (F.D.)—White.  
**SANTA ANA** (Pelicano) (I.D.)—Salmon rose suffused gold.  
**SATAN** (Ballay) (S.C.)—Flaming red, slight touch of gold at center.  
**SEAL'S CALIFORNIA** (Seal) (F.D.)—Golden yellow, with a suffusion of red-amber on the reverse.  
**SHAHRAZAD** (Newsom) (I.D.)—Rose pink.  
**SINDBAD OF THE SEA** (F.D.)—Scarlet red.  
**SPORT** (Dahliadel) (C.)—Buttercup yellow.  
**STARLIGHT** (Boston) (S.C.)—Bright gold.  
**SUPREME GLORY** (Almy) (F.D.)—Yellow, faint red tinge.  
**SWEET SIXTEEN** (F.D.)—Varigated, light red, tipped white.  
**THE WORLD** (Dahliadel) (F.D.)—Deep rosy garnet, shaded silver.  
**THOS. A. EDISON** (Dahliadel) (F.D.)—Royal purple.  
**THOS. EDISON** (Leeds) (I.D.)—Rich velvet red, petals wavy with reverse lighter red.  
**TOMMY ATKINS** (I.D.)—Bright flame scarlet.  
**TRENTONIAN** (F. & M.) (F.D.)—Coppery gold.  
**UNCLE TOM** (Success) (F.D.)—Nearly black.  
**VIRGINIA PODAS** (Shorey) (F.D.)—Wine color, edged black. First to bloom in spring.  
**WALK OVER PRINCE** (F.D.)—Deep rich bronze, edged gold.  
**WANDA MILLER** (I.D.)—Varigated, deep purple, white tips, sometimes come peony, but still is very pretty.  
**W.H.T.** (McCarroll) (F.D.)—Rose, with tints of mauve on the reverse.  
**WHITE CAP** (Buttle) (F.D.)—Creamy white.  
**WILL ROGERS** (Eastman) (F.D.)—Varigated lavender and white.  
**WILMA L.** (Mueller) 1934 (I.D.)—Varigated, rose and white. Resembles a water lily in appearance. It's a dandy medium size cut flower.  
**WM. HOGAN** (Success) (F.D.)—Bi-color, red tipped white.  
**WM. H. SHOREY** (Sertz) (F.D.)—Rhodamine purple shading to mauve.  
**YELLOW QUEEN** (B.)—Yellow.

## COLLARETTE DAHLIAS

- COLOR BLENDER**—Autumn shades, white collar.  
**DOON**—Flaming orange red, yellow collar, bush low.  
**GEANT DE LYON**—Large velvety maroon, white collar, low bush.  
**GOLDENDALE**—Golden orange, yellow collar.  
**GRANITE FALLS**—Dark red, yellow tips, cream collar.



# ST of YOUR LIFE . . . .

**ISLAY**—Red with lemon edge, yellow collar.

**MARGUERITE**—Large soft rose, lighter reverse and tips, with white cream collar. One of the largest collarettes grown, sometimes 5 and 6 inches in diameter. Very striking and outstanding collarette.

**NORGE** (McLeod)—Velvety crimson, edges and tips blend to white, rose and white collar.

**NORTH BEND** (Mueller) (1934)—Oxblood red, white and red collar. Extra good keeper and stem.

**ORANGE QUEEN**—Bright orange, yellow collar.

**SCARLET QUEEN**—Bright scarlet, golden collar.

**SWALLOW**—White, white collar.

**WM. WELCH**—Creamy yellow, collar of same color.

## SINGLE and MINIATURE DAHLIAS

**CARDINAL** (Min. Cac.)—Crimson.

**CARRIE HAMMOND** (Min. Cac.)—Deep mauve pink.

**CHELSEA** (P.)—Soft pink, yellow center.

**CHIEF OF CHETAMOKA**—Dark red, yellow center, low bush, dark foliage.

**CLYTIE**—Orange and white.

**DAWN**—Amber to bronze. One of the best singles.

**EMERALD ISLE** (M.D.)—The green dahlia, flowers are green, very odd.

**EVELYN**—Bright pink, white zone.

**EXQUISITE**—Lavender, striped with white.

**FEDORA** (Min. Dec.)—Old rose, gold shadings.

**FUJI SAN** (E.S.)—Light tan with a crimson disc.

**GRAZIELLA** (Anemone)—Red penciled white, center gold.

**GENE** (E.S.)—Rose pink with dark disc.

**IRENE** (Min. Dec.)—Old rose.

**JENNIE R.**—Lavender pink, shading to light center; looks like a wild rose. Out sells any single on market today.

**LITTLE COLUMBIA** (Min. Dec.)—Light red.

**LITTLE JEWEL** (Min. Dec.)—Peach blossom pink.

**LITTLE LOUIE** (Min. Cac.)—Pure rose pink.

**LORD GOFF**—Rose wine, cerise high lights.

**MIGNON**—Dark velvet red.

**MRS. RANDALL** (E.S.)—Varigated, deep pink, splashed light crimson.

**NIMROD** (E.S.)—Bright lavender with white tips.

**NORA BELLE** (Min. Dec.)—Coral pink.

**OUR ANNE** (P.)—Soft pink, yellow center, petals curl.

**PICTURE**—Gold with orange bronze shadings. Low bush.

**PINK PEARL** (Min. Dec.)—Pure rose pink.

**PRINCE OF NEWPORT**—Soft pink, extra good cut-flower.

**PRINCESS OF WALES** (E.S.)—Soft lavender pink, with yellow disc.

**RAPELLO** (Min. Dec.)—Velvety maroon, edged and tipped with gold.

**RED INDIAN**—Indian red, gold center.

**RED WINE**—Dark Velvet red.

**RHODA** (Min. Dec.)—Glowing orange rose.

**ROSE PINK CENTURE**—Light pink lavender.

**TANCO**—Tan color.

**TIPTON'S ROYAL PURPLE**—All the name implies; yellow center.

**UNION JACK**—Red, striped with white, low bush.

**WM. THOMPSON** (E.S.)—Crimson, tips of petal shading to gold, grows very low.

## STAR DAHLIAS

**CERISE STAR**—Cerise.

**CRIMSON STAR**—Crimson.

**SYLVIA STAR**—Soft pink.

**SCARLET STAR**—Scarlet.

**WHITE STAR**—White.

## STELLA DAHLIAS

A new single Dahlia from France, so named because of their resemblance to a star or rather to a star fish. Each have eight petals, prettily rolled forward showing the reverse.

**ETOILE DE FOCH**—Pale yellow, reverse carmine.

**ETOILE DE CASTELNAN**—Currant rose, reverse deeper.

**ETOILE DE MAISTRE**—Velvety chestnut red, reverse lighter golden yellow.

**ETOILE DE MARJOLET**—Garnet purple, reverse violet.

**M. JACQUES GALLARD**—Clear red, reverse deeper red.

## POM-PONS DAHLIAS

We also have a nice assortment of Poms.

\$2.50 a doz.; \$1.25 half doz. asst. colors

# UNQUESTIONED LEADERSHIP

## Dahlia Lovers..



Here we are again! After enjoying the most successful year in our history in the Dahlia business—both financially and number of roots harvested last fall.

You will note, due to the general business conditions and the disparity in prices noticed in many catalogs so far received, we have refrained from quoting prices.

A quotation will be promptly given on any list of Dahlias wanted, and **if we can't save you money** and give you good, clean, healthy, state inspected stock (no broken necks or peanut sizes) over any other recognized commercial grower in the Northwest. *We will give you FREE one root of one of the Dahlias you asked for a quotation on and also return your postage.* (You are to be the sole judge.) Can anything be fairer?

## GET ACQUAINTED OFFER

To make new friends we are making you a very special offer of DESIRABLE DAHLIAS. Send us the names of two friends who now grow dahlias and \$2.00 and we will send you six large flowering and six small varieties that are worth many times the price. Send a list of what you have now to prevent duplication. Add 15c for postage and wrapping.

**NOTE:** When you order a collection from us you put us on *our honor*. We are automatically conscious that you are placing a confidence in us to fill your order with choice specimens. You may rest assured that your confidence will not be misplaced, for we have many customers who simply send us a check, saying: "Ship us some good Dahlias up to the amount of our remittance." These folks are our most loyal customers, for they get exceptionally liberal treatment.

Yours for bigger and better dahlias.

GLEN McLEOD,  
*Dahlia Specialist.*

## WE PAY POSTAGE ONLY ON PREPAID ORDERS . . .

Orders sent C.O.D. the cost is approximately 25c extra and extra trouble for both grower and customer. If convenient, send your remittance with order.



P IN QUALITY, PRICE AND SE

## CHOICE DAHLIA SEED

This year we have been fortunate in securing some fine quality, highly germinated dahlia seed, obtained from our choicest varieties.

Try some of these seeds and you will experience a thrill in creating new varieties that will be unfolded to you and the dahlia world.

(Dahlia seed produces flowers and roots first year, no two flowers alike.)

	Per Packet
Pom Pon, Mixed.....	\$1.50
Singles, Mixed .....	.50
Collarette, Mixed .....	.75
Special seed from "Marguerite," largest collarette grown—5-in. diameter.....	1.00
Star and Stella, Mixed.....	1.00
Miniature, Mixed .....	.50
Special "Fuji San" Seed—will guarantee to produce you some winners.....	1.00
General Mixture .....	.50
Large Varieties .....	2.50

(We give a very liberal supply with each packet)

## ODD LOTS 10c to 25c

This year I have a number of Dahlia tubers in small lots—not enough of any one variety to justify cataloging them. These small lots are made up of good standard-named varieties that would cost you many times what I am asking for them if the supply justified regular catalog entry. They are of a quality to produce fine plants and blooms for garden display. I will sell them at 10c, 15c and 25c each if called for at garden in April or May.

**REMEMBER . .** Dahlias should not be planted until late in the spring, until all danger of frost is past. They can be successfully planted even as late as June 10th. Dahlias are a fall flower, not a summer one. If planted too early they bloom too freely in the hot summer, spending most of their strength in doing so, causing the blooms to blast. The best flowers come from a quick, succulent growth helped by cool fall weather and heavy dews.

*The Dahlia as a cut flower is becoming more popular every year, being in bloom and at its best when other flowers are on the wane.*

## MONEY BACK GUARANTEE

Every tuber we send out is guaranteed to be in a healthy growing condition and true-to-name. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always have, and always will be a limited number of failures in every line of gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success.

# LECTION OF FINE DAHLIAS

## GENERAL INFORMATION



We start shipping our orders as a rule the first week in April and continue up to about May 1, unless otherwise instructed. No orders taken for less than \$1.00 unless prepaid, plus 10c postage.

Utmost care is taken to prevent errors in labeling and packing but if an error does occur kindly notify us, that it may be rectified immediately, and if the error is not discovered until the blooming season which is too late to correct, we will give you *two tubers in place of the one*, the following season for your disappointment. Your word and honor is all we ask.

## Don't Forget . . . . .

Submit us your list of Dahlias wanted, and we guarantee to save you money—or we will make it worth your while for inquiring, as per offer elsewhere in this catalog. We have many varieties not listed in this catalog.

## WITH EACH ORDER WE SEND PRINTED CULTURAL DIRECTIONS

Hundreds of people every year, in spite of FAIR WARNING buy the cheapest roots they can find from any old "cheap John" or bargain sale, plant them any old way at any old season and spend their remaining days wondering what is the matter with their dahlias. I have investigated scores of failures, only two cases where price was not the only consideration.

By obtaining reliable roots from a Dahlia specialist at a fair and reasonable price, success is practically assured for it is not what you pay, but what you get for what you pay, that counts.

*If you have a complaint, make it to us first. If we fail you, then you are justified in losing faith in us. We have built up our business on the policy of the Golden Rule.*

GLEN McLEOD,  
Dahlia Specialist.

*An order of nice Dahlia tubers makes a wonderful Christmas or Birthday Present to some dear friend. It will perpetuate their memory of you for years to come. We notify them of your gift and forward same at planting time. Nothing is more appreciated by a flower lover.*

**Dahlias bloom in about 60 days after planting.**